

The #WhiteCard comes on the pitch

Since 2015, Peace and Sport has been organizing the #WhiteCard digital campaign as part of the International Day of Sport for Development and Peace, which is celebrated on April the 6th. Over the years, the #WhiteCard became the symbol of the peace-through-sport-movement and has reached several million people on social networks. The campaign goes beyond the social media frame, it comes on the pitch : the « White Fields ».



How to promote the «White Fields»?

Using the attached stencil, you can tag the #WhiteCard logo on various sports fields. By affixing the White Card label to a field, whether it is a football field, tennis court, basketball court or any other sport, players agree to play under the rules of the #WhiteCard, rules of equity, peace and inclusion. By playing on a «White Field», athletes know that they are playing in a neutral, safe, respectful and caring place.

You too, thanks to this document, you can affix this White Card label to a sports field. All you have to do is follow these steps:

Use the #WhiteCard stencil in 5 steps

After printing the stencil in A4 or A3 format according to your printer, cut out the black parts with a cutter.
Warning: if you are a underage, ask for an adult assistance.

Be sure to make a «clean tag» by choosing a water-erasable paint (with chalk for example): tags are illegal in public places and may be punishable.

Place heavy objects on the different spots of the stencil to make it immobile when you tag and to have straight lines.

Place the painting spray about 30 cm away from the stencil and spray. Remove the stencil and you're done!

Take a nice picture of the result and share it on your social networks using the #WhiteCard hashtag and mentioning @PeaceandSport!

Play your Peace, Join the #WhiteCard

**WHEELS
ON FIRE**