PEACE AND SPORT
APRIL
INTERNATIONAL DAY
OF SPORT FOR DEVELOPMENT
AND PEACE
Joël Bouzou
President and Founder

« April 6 offers a unique opportunity to mobilize, unite, encourage and put forward projects which use sport to promote peace and development.

This year more than 310 projects in 170 countries, spread over 5 continents were registered for the April 6 initiative, and more than 15 million people showed their support on social networks through the #WhiteCard campaign.

Unprecedented mobilization demonstrating the vitality and the dedication of the peace through sport movement. We hope that we can count on you next year to continue our communal project and to work towards the objective which motivates us all: putting sport at the service of a better society. »
AN INITIATIVE THAT UNITES PEOPLE

April 6 is an online platform created by Peace and Sport in 2014. It brings together and promotes all the projects carried out worldwide to celebrate the International Day of Sport for Development and Peace.

Following two successful editions in 2014 and 2015 and thanks to the impetus of its field partners, Champions for Peace and institutional partners such as UNOSDP, Peace and Sport decided to relaunch its www.april6.org project in 2016.

ORIGIN OF APRIL 6

At the UN headquarters in New York, on 23 August 2013, the UN General Assembly declared 6 April as the International Day of Sport for Development and Peace (IDSDP) – a decision that represented a historic step in recognizing the transformative power of sport and its great potential in advancing positive social change.

This day is commemorated globally each year by international, regional, national sport and development organizations to honour the role that sport plays in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using it as a vehicle for development in areas made vulnerable by conflict, poverty and inequality.

The two first editions of IDSDP were celebrated all over the world by a diversity of actors involved in using the benefits of sport to connect people to a wide range of development and reconciliation efforts.
APRIL6 2016 EDITION, A GLOBAL SUCCESS

310 projects registered
170 countries
5 continents
+35,000 participants

More info on www.april6.org
Jean-François Tordo
Tananarive, Madagascar

From 4 – 9 April, more than 200 young people from 7 countries were brought together in Tananarive for the 1st edition of Indian Ocean Rugby Tournament. All of them had an amazing team-building experience on and off the field in the company of France’s former rugby captain Jean-François Tordo.
Benjamin Boukpeti
Lomé, Togo

Olympic medallist in Kayak, Benjamin Boukpeti, initiated an event in the Avedji Youth Center in Togo, bringing together 100 youngsters to celebrate the International Day of Sport for Development and Peace.
Yelena Isinbaeva brought together schoolchildren from the Voroshilovsky social rehabilitation centre for minors who took part in many different activities including a relay race, where joy and good humour reigned.
Sergey Bubka organized a conference in a school in Kiev with the theme “Sport – the right way to achieve peace, development, friendship and success”. Students ranging from primary to high school age attended the event.
AND MANY OTHER PROJECTS AROUND THE WORLD …

Brussels
Belgium

Brussels Play 4 Peace brought together over 3000 people a couple of weeks after the terrorist attacks that hit the Belgian capital. The event took place in Roi Baudouin Stadium, where participants joined in many sports activities to promote peace.

Huê
Vietnam

The « Fun Football Festival » had a very special rule: instead of goals, smiles were counted! This event was organized by Football for All Vietnam (FFAV), a project using football as a tool to bring important life skill lessons to primary and secondary school children in Vietnam.

Monteria
Colombia

The International Table Tennis Federation (ITTF) organized events all over the world to promote the power of sport during World Table Tennis Day. ITTF firmly believes that Table Tennis is not only a matter of competition: it is also a vehicle for positive social change and an excellent tool for social inclusion and social cohesion.
WHAT THEY SAID

Thomas Bach
President of the International Olympic Committee

"Sport is always about building bridges. Sport is never about erecting walls. Sport needs peace and sport contributes to peace."

Ban Ki-Moon
Secretary-General of the United Nations

"On this International Day, let us pledge to strengthen the role that sport plays in communities around the world. We need to have everyone on the team: governments, international organizations, NGOs and many others."

Wilfried Lemke
UN Special Adviser on Sport for Development and Peace

"It continues to grow every year as more and more people become active and support on this special day."

Thomas Weikert
President of the International Table Tennis Federation

«Peace and Sport’s initiative for IDSDP is fantastic and encouraging for all. Table Tennis is ready to be part, and the fact that we are combining the World Table Tennis Day with this great event on April 6 is a testimony to ITTF’s support for the IOC and UN.»
#WhiteCard campaign is a Peace and Sport viral operation on social networks with the aim of:

- **Showing support** to the peace through sport movement
- **Mobilizing** the general public to celebrate the International Day of Sport for Development and Peace

**RECORD MOBILIZATION**
AN EXPONENTIAL IMPACT

7.8 MILLION

6 MILLION

1.2 MILLION

+28 MILLION

people informed since 2013
INSTITUTIONS
AND GOVERNMENTS

T.S.H. Prince Albert II and Princess Charlene of Monaco

Jacob Zuma
President of South Africa

Gert Oosthuizen
Deputy-Minister of Sport and Recreation in South Africa

Wilfried Lemke
United Nations Secretary-General’s Special Adviser on Sport for Development and Peace

Isabelle Picco
Ambassador for Monaco in the United Nations

Municipal Council of Monaco

UNESCO
OUR CHAMPIONS FOR PEACE AND ATHLETES

Chris Froome
Sébastien Loeb
Rohan Bopanna
Paula Radcliffe
Frankie Fredericks
Benjamin Boukpeti
Mickaël Landreau
Mickaël Sylvestre
Maro Engel
Nadia Comaneci
Bart Conner
Janet Evans

...
STAKEHOLDERS IN THE FIELD (ASSOCIATIONS, CLUBS...)

Football For All in Vietnam
A.S Monaco Basketball
A.S Monaco Tennis de table
A.S Monaco Handball
Football 4 Peace
Uni Papua F.C
VerdeOlympics
Moving the goal post
...

INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE
MORE #WHITECARD ON WWW.APRIL6.ORG
MEDIA REPORTS THROUGHOUT THE WORLD

Giornata Onu dello Sport: Milano protagonista con un torneo di calcio

3RD INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE
**Pope Francis blesses five-year-old girl who is losing her sight**

**Francis met 11-year-old Myers, who suffers from a genetic eye disorder, and her family in St Peter’s Square today.**

**30 April 2016** - Pope Francis today blessed a five-year-old girl suffering from a genetic eye disorder, telling her and her family that God’s love is ever present.

The Pope wished the girl to “be like a flower in the garden of God’s love.”

**Showcasing the power of sport to help build a better and more peaceful world**

International Day of Sport for Development and Peace

International Day of Sport celebrated worldwide with messages of peace

The International Day of Sport for Development and Peace is observed on 23 April, marking an ideal opportunity to highlight the many positive aspects of sport that contribute to poverty reduction and sustainable development. The International Olympic Committee, in collaboration with the United Nations, has identified several key areas where sport can make a significant impact:

- **Education and Skill Development**: Sport can provide young people with opportunities to learn new skills, such as teamwork, discipline, and leadership, which can be applied in other areas of life.
- **Social Cohesion**: Through sport, people from different backgrounds can come together, fostering understanding and respect for diversity.
- **Economic Development**: Sport can create jobs in the sports industry, which can contribute to local and national economies.
- **Promoting Peace**: Sport can be a powerful tool in promoting peace and reconciliation, especially in post-conflict areas.

**BAS celebrates International Day of Sport**

by Staff Reporter

The National Sports Council, which celebrates the International Day of Sport this year, highlights the importance of sports in promoting social development, education, health, and well-being. The day is marked by various events and activities around the world, aimed at promoting sport and its values.

**UoG sports gala begins**

UoG-UOG: The two-day activities under the sports gala of the University of Caxias do Sul (UOG) began at the university campus. The gala, held on the second day of the week, is a major event for the university, attracting participants from different disciplines.

**Sport plays essential role in advancing 2030 development agenda**

Sport has an essential role to play in achieving the Sustainable Development Goals (SDGs). The International Olympic Committee (IOC) and the United Nations (UN) are working together to promote sports as a driver of social change, uniting people and promoting a culture of peace.

**Watch the Olympic flame as it visits the United Nations**

On 23 April, the Olympic Flame traveled to the United Nations Office in Geneva, Switzerland, on its way to Brazil.

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**The place of sport in development**

Today is the International Day of Sport for Development and Peace, highlighting the importance of sport and physical activity in promoting peace and furthering the sustainable development goals.

**Save the Dream Ambassador Mota hopes to inspire young people on the values of sport**

Marathon support: Save the Dream Ambassador Mota hopes to inspire young people on the values of sport and physical activity.

**Joël Bouzou: Time for transformative actions as April is approaching**

On April 7, join us to celebrate the International Day of Sport for Development and Peace and raise awareness about the transformative potential of sport.

**Sport pour la paix: carton blanc à Rome**

Peace through sports: Rome celebrates the International Day of Sport for Development and Peace.

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**LAMIMA SAILING**

Currently working on a new project, Ms. Lamima is developing global partnerships for the development of a new initiative.

**Progress report**

As of 2018, there have been 39 cases taken across the world. In many cases, the families are being relocated to safer places. The MOI continues to work closely with other agencies to ensure that the children are provided with the support they need.

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**3RD INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE**