



H.S.H. Prince Albert II of Monaco

As Head of State, Olympian, IOC member, Patron of 'Peace and Sport' and the World Olympians Association, I welcome this initiative which is naturally rooted in the values promoted by the Principality of Monaco through its involvement in the promotion of peace through the sport movement.

This day is part of the International Day of Sport for Development and Peace, which was jointly initiated by the UN and the IOC.

Sport is an essential vehicle to achieve the UN's 2030 Agenda to build a more peaceful world and to educate young people, who in numerous cases have a lack of structure in life.

I am of course thrilled that the #WhiteCard operation is recognized by international organizations, as demonstrated by the high number of initiatives launched throughout the globe to mark this day. The white card has become a symbol of peace.

Princess Charlene and myself thank everyone who took part in the #Whitecard operation all over the world, and for their involvement in making society a fairer, more tolerant and peaceful place.



Joël Bouzou
President and Founder

The international community, activated by Peace and Sport from the Principality of Monaco, engaged this year in a successful mobilization, which proved that sport generates positive social change in the world. On the 4th edition of the International Day of Sport for Development and Peace, more than 43 million people were reached with the #WhiteCard campaign.

The 2017 #WhiteCard campaign successfully portrayed the universality of sport and brought together diverse groups of people. For the first time a great number of involved leaders and decision makers actively participated in the campaign. In an unprecedented way this year, national and international sport institutions, including the 2024 Olympic Bids LA2024 and Paris2024 supported our efforts.

In an extraordinary demonstration of cooperation, this year more than 630 projects in 180 countries from 5 different continents were registered on the www.april6.org platform. Additionally, over 20 Champions for Peace led this year impactful sport-based initiatives.

I want to thank everyone who has been mobilized through sport-based initiatives and projects within the Peace and Sport vision during this 4th edition of April6 and also to invite them to be optimistic and to take leading roles promoting peace and development through sport.

PEACE AND SPORT

L'Organisation pour la Paix par le Sport - is a neutral and independent organization based in the Principality of Monaco under the High Patronage of His Serene Highness Prince Albert II of Monaco. Since 2007 Peace and Sport aims to bring the structuring values of sport to the heart of communities and individuals in crisis throughout the world and to promote a culture of peace.

The International Day of Sport for Development and Peace (IDSDP) was created in 2013. Since then, Peace and Sport has been a pioneer in promoting it and in mobilizing as many actors as possible, such as states, sport organizations, NGO's, civil society, and the private sector. These different actors have taken part in the celebration through two main actions: organizing sport for peace projects/ events and taking part in the #WhiteCard campaign.

THE ORIGIN OF APRIL6

At the UN headquarters in New York, on August 2013, the UN General Assembly with the support of the International Olympic Committee declared 6th of April as the International Day of Sport for Development and Peace. This resolution marked a historic step in recognizing the role of sport as a tool for erasing cultural barriers and its great potential in advancing positive social change.





April6.org is an online platform that

encourages, promotes, and gathers worldwide symbolic events and sportbased initiatives carried out by a great variety of actors to celebrate the International Day of Sport for Development and Peace.





#WhiteCard is a widely-known digital campaign that cheers the general public to support the sport for development and peace movement by taking a picture holding a white card (like a referee on a playing field) and posting it on social media. Today the #WhiteCard -in contrast to the red card, which signifies the most serious offense that a sports player can commit- is recognized as an international symbol that represents the positive and constructive values of sport.



630 projects registered

180

continents

13 PEOPLE REACHED

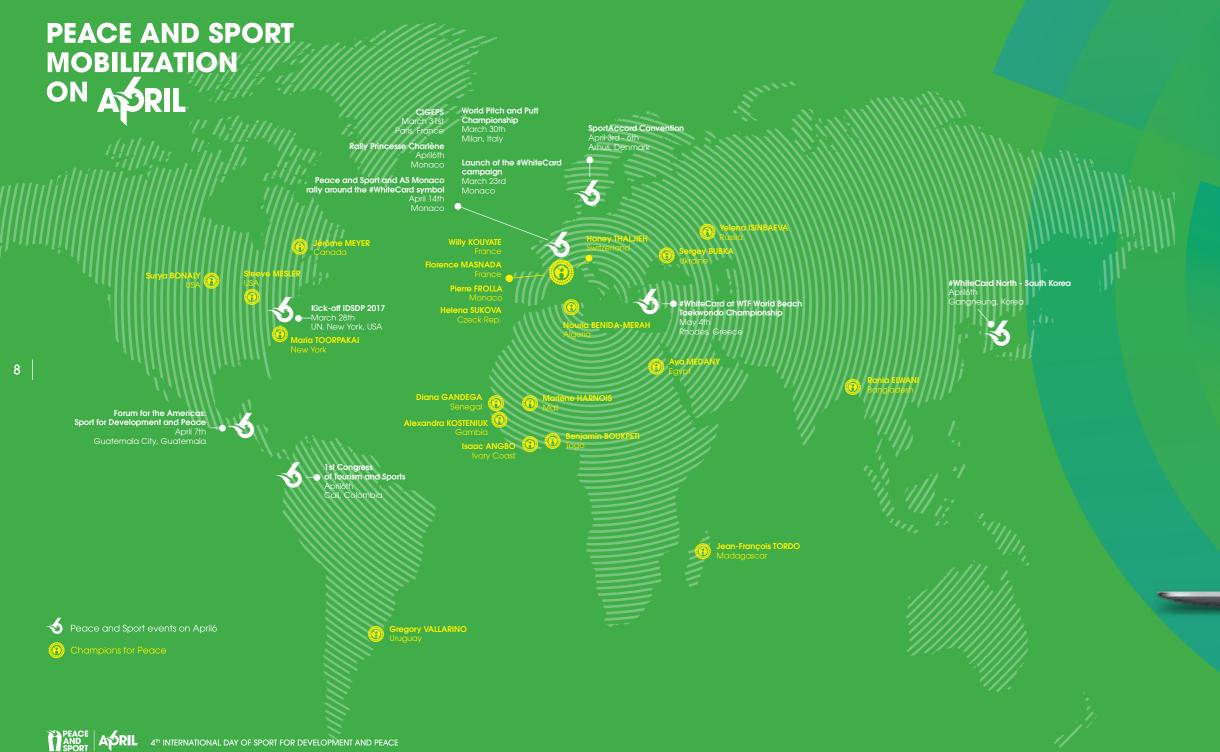
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PEACE AND A RIL 4th INTERNATIONAL DAY OF SPOR





INTERNATIONAL COMMUNITY MOBILIZATION ON APRIL6

630

projects registered on the April6.org plateform



april6.org Flash this code for more details online

PEACE AND SPORT CELEBRATIONS



#WHITECARD'S ECHO REACHING OUT GLOBALLY

Started in Monaco four years ago, the #WhiteCard message has echoed in countries which, more than ever, need these ideals of peace, justice, nonviolence and tolerance. With that in 10 mind, at an official event held in Monaco, Peace and Sport's President Joel Bouzou joined His Serene Highness Prince Albert II of Monaco, in calling for both athletes and citizens across the globe to participate in the 2017 #WhiteCard campaign.

Monaco's neutrality, which is rooted in sport, as well as this year's relentless support of authorities and high-level personalities from the Principality has enabled the #WhiteCard message to have international repercussions. The global impact of the campaign led us to formulate this year's #WhiteCard campaign slogan: «Show us where you play your peace" which encouraged people to take pictures of themselves with white cards against iconic global backdrops.





MEMBER STATES SHARE GLOBAL VISION AT THE UN

One of the most effective ways to address the challenges that the world faces is to envision sustainable peace through unity and partnership. This was also one of the fundamental assumptions on which 12 Peace and Sport in collaboration with the Permanent Representative of Monaco to the United Nations, H.E Mrs Isabelle Picco organized the official launching of the International Day of Sport for Development and Peace at the United Nations Headquarters in New York.

During this joyful event, a wide range of sporting activities took place in the wellknown UNHQ visitors' hall. The International Fencing Federation (FIE), the International Table Tennis Federation (ITTF), the World Taekwondo Federation (WTF), Champions for Peace, athletes, and more than 30 children were brought together to show to Member States representatives and high level diplomats the power of sport as a tool for social change and diplomacy.



PEACE AND SPORT CELEBRATIONS



THE SPORT MOVEMENT **JOINS THE APRIL6** CALL AT SPORTACCORD

This year Peace and Sport has been encouraging the leading names of the entire sport world to support the peace through sport movement during SportAccord Convention 2017.

As part of the IDSDP celebrations, Peace and Sport called national and international federations, National Olympic Committees, high level athletes, representatives of the International Olympic Committee, and the 2024 Olympic Bidding to join the April6 mobilization by visiting the designated April6 booth and posing for images with #WhiteCards. In a true demonstration of support to the IDSDP, more than 300 people held a #WhiteCard and joined the different sport activities and demonstrations that took place in cooperation with the International Table Tennis Federation and the World Taekwondo Federation.



THE POWER OF **SPORT DIPLOMACY**







#WHITECARD BRINGS NORTH AND SOUTH KOREAN **ATHLETES TOGETHER**

The power of sport as a tool for diplomacy was reflected during the 2017 IIHF Ice Hockey Women's World Championship on April6, when North and South Korean athletes stood together behind a common 16 goal of world peace, in a memorable #WhiteCard photo.

The #WhiteCard picture organized by Peace and Sport along with the International Ice Hockey Federation (IIHF) is a considerable achievement following the latest developments in the international relations between North and South Korea. This action served as a proof of the impact that sport can have on global peace efforts.





RECONCILIATION AND PEACE THROUGH BASKETBALL

One of the most inspiring moments of this Apriló edition took place in Bogota, Colombia. At this occasion a group of girls from Chocó, a department known for a high presence of armed groups, and a group from Bogota played together in a 17 basketball match and stood together for a #WhiteCard picture.

This symbolic match organized by the Ministry of Foreign Affairs is part of President Juan Manuel Santos's commitment to use sport as a tool for reconciliation following the peace agreement with the guerrilla group FARC. In a strong demonstration of support to Apriló, President Santos, 2016 Nobel Peace Prize Laureate, together with Mr. Joel Bouzou, President of Peace and Sport, held up a #WhiteCard during the World Summit of Nobel Peace Laureates.





WAKO FIGHTS FOR PEACE

More than 4,000 athletes committed to social change gathered for the 2017 Irish Open International, an event organized by one of Peace and Sport's partner, the World Association of Kickboxing Organizations (WAKO).

During the event, athletes, referees, and the martial arts community got mobilized around the IDSDP and accepted to participate in a massive #WhiteCard picture. Additionally, the event's profits were donated to the Ireland national child protection charity (ISPCC).













WTF & ETU AT THE CROSSROADS BETWEEN TWO CULTURES

The World Taekwondo Federation (WTF) and the European Taekwondo Union (ETU) organized a major and meaningful #WhiteCard activation at the inaugural World Taekwondo Beach Championship.

The 400m² white cotton sheet used for the image, involving athletes and organisers, was unfurled in the Bastion of the Grand Master's Palace in Rhodes, a location representative of the crossroads between Eastern and Western culture. The white cotton sheet used for the picture will now be cut into 80 bed sheets and sent to a Refugee Camp in Greece.

MEMORABLE INITIATIVES







GOLFERS UNITED BY THE PEACE AND SPORT TROPHY

Talented golfers competing in the Pitch&Putt World Strokeplay Championship 2017, the top individual Pitch and Putt event, played to promote the use of sport as a tool for development and social 20 cohesion during the 'Peace and Sport Trophy'

> This meaningful trophy was inscribed in the framework of the worldwide celebrations of Apriló. On this occasion, world's top golfers also participated in a collective #WhiteCard picture.











AS MONACO RALLY AROUND THE #WHITECARD

The day after the attack against the bus carrying Borussia Dortmund football players, expressions of solidarity have been pouring in. Peace and Sport and AS Monaco have in turn sent out a highly symbolic message by bringing together fans and players around the #WhiteCard.

800 supporters of AS Monaco met up to watch the quarter-final match of the Champions League between Borussia Dortmund and AS Monaco on a screen in the Principality, and held up #WhiteCards.

For the second time on April6, the Charity Foundation of Yelena Isinbaeva organized an enthusiastic sport festival with a number of recreational and fun activities that brought together children and teenagers from a social rehabilitation center in Volgograd. The animated sport festival aim to unite children who in their young ages have already faced first challenges in life, and to offer them a feeling of support.









Aya Medany, Olympian and World Champion, together with the Egyptian National Olympic Committee brought together about 100 children to learn about several new activities including fencing and shooting, two out of the five disciplines of Modern Pentathlon. This was a very exciting day, as the exhibition introduced and set up new sporting activities in the desert region of the New Valley.

OUR CHAMPIONS FOR PEACE GET INVOLVED





PIERRE FROLLA **AND JEAN-FRANCOIS** TORDO

This year, as part of the IDSDP celebrations, the Monaco's Department of Education, Youth and Sport in collaboration with the Princess Charlene of Monaco Foundation, Peace and Sport and the active 26 involvement of Pierre Frolla and Jean-Francois Tordo organized a Rally with more than 300 high school students from the Principality of Monaco. During the event, the World record-holding free diver and the former captain of the French National Rugby team gave a lecture to the students about the positive values of sport.









Marlene Harnois in partnership with the Association Daba Modibo Keita organized different sports competitions at the Mini Olympiads, as well as a number of cultural activities that included debates, conferences, martial arts exhibitions and a concert. This joyful event portrayed the holistic and cross-cutting nature of sport as a platform to promote cultural exchange and dialogue.

The Ali Boumendiel School, the Algerian National Olympic Committee and the Peace and Sport Champion for Peace Nouria Benida Merah worked in a great partnership to celebrate the IDSDP. During the joyful celebration, the Olympic athlete shared her experience as a high-level woman athlete in front of 200 high school students. As part of the event, students reflected about the positive values of sport and participated in a drawing contest.



TABLE TENNIS FOR ALL

OF THE AWARD

For the second consecutive vear, ITTF celebrated April6 with the "Table Tennis For All" program. This year 450 clubs from 93 countries responded to ITTF call to get mobilized on April6 and to demonstrate that Table Tennis can be a vehicle for positive social change and an opportunity to bring people together.

«April 6 Initiative of the Year Award», rewards individuals and organizations who have contributed to the celebration of April 6 through a #WhiteCard picture or an event that raises awareness on the use of sport as a tool for development and



INDIA ST. LAWRENCE **HIGH SCHOOL**

In an impressive mobilization organized by the St. Lawrence High School with their alumni St. Lawrence Old Boys' Association, 2,000 school children participated in a massive #WhiteCard picture to raise awareness about the positive impact that sport can play in Kolkata. This initiative aimed at demonstrating that educational institutions and youth are key actors in the promotion of sport as a tool for development and peace.



COLOMBIA FUTBOL CON CORAZON

In the most emblematic places and streets of the city of Barranguilla, Colombia, Peace and Sport's partner organization, "Futbol con Corazon" organized number of Football for Peace matches. During the matches halftime, players distributed #WhiteCards to attendees with the aim to bring together people from Barranquilla and promote social cohesion.

De Mentalite Des Jeunes Par Le Spor BalliN The Golden Rule Way, Unitation Through Football Based Sessions, Kenyo Sport For Peace, Harmony & Poverty Reduction, Saint Lucia Marathon de Paris 4 Peace, France April 6 Press Meeting at UN Headquarter Sport Simple Activities, United States Cocktail April 6, Manaco Play 4 Peace Brussels, Belgium Peace Game Ball For Refugees Children, Turkey Olympiades @ Bamako, Mali Sport Simple @ The New Valley Fount for UPeace, Costa Rica Olympism for Life & Peace, United Arab Emirates First Forum for the Americas: Sport for develo 25mik K Carrera para las Americas, Youth For Change Peace To US Adaptive Ski Team - #White #SaveLives - Friendly Footbal marQahaTT, United States Public Play, Ethiopia #WhiteCard @WillvPromotion, France Classroom Champions - #WhiteCard, United State

IFSC supports the #WhiteCard campaign, Canada #WhiteCard au sammet! France Windesheim: Challenge For Sport & Study With A Handicap, Netherland XIII Ciclopaseo Universidad De Cordoba Desarrollo Y La Paz, Colombia The Super Finals of Latvia's 24th Floorball Championships Latvi Classroom Champions, Canada MGS Panserralkos celebrates April 6!, Greece 10 km pour la paix @ Rabat, Morocco Ensemble Agissons, Plus Ioin Avancons, Monaco World Strokeplay Champioship Pitch&Putt, Italy Dili International School Volleyball Tournament, Timor-Leste Sport Impact Youth Leadership Camp, Timor-Leste Peace And Development Class For Real Madrid University MBA Students, Spain Conference: Dialogue, social coexistence and peace through sports in the fram of the 1st Congress of Tourism and Sports 2017, Colombia

Slavata Triathlon Tour, Czechia Breaking The Ice: a Skating Show of Optimism, United States #WhiteCard in Rhodes - WTF World Beach Taekwondo Championships, Greece JournÉe Nationale du Sport et du Handicap (JNSH), France LKYSPP FunRun, Singapore Former NFL Players Who Still Care: International Day of Sport and Peace Development, United States Climbing Life, Italy Unite THEMall, Greece Peace Match, Liberia 3x3 Urban Legends, Greece Ju-Jitsu por la paz. Uruaua We Are A Family, Kenya Peace Players, Syria

Peace & Sport Video, Syric

Compětition Handball Fèminin, Morocco Baseball Friendship Cup, Tunisia COLDEPORTES - Yo say constructor de paz. Colombia Students Celebrating Sport for Development and Peace in Ireland, Ireland Futbol y Paz se toma las calles de Barranquilla, Colombia ISki Slalom Combat, United Arab Emirates Sport for Peace, Democratic Republic of the Congo COLDEPORTES Y Los Ninos Colombianos Se Divierten Dibujando Por La Paz Y El Deporte, Amani Na Umoja Cup = Peace and Unity Cup, Tanzania Celebrons Ensemble A Djibouti La Journee Mondial Pais Et Sport, Djibouti 22 Y Menores Por La Paz A Traves Del Deporte, Mexico We Stand Together, India Football Match With Local Migrants, Switzerland Sensibilisation des Jeunes des Lycèes et Collèges de la Commune de Kpalime, Togo Encuentro por la Paz. Argentina chezo Inavunja Mipaka, Rwando onato Latino americano de Esqui Nautico, Colombia t GCU to Celebrate International Day of Sports for Development and Peace La Paix Et De La SolidaritÈ, France Tournament, Czechia Junior Sports Rally, Barbados Women in Sports West Africa Leade rum, Cape Verde IDSDP-Gravendeel, Netherlands IFSC Climbing World Cup Meiringen 20 Peace day in a Hot Air Balloon, Spain International Day of Sport for Develop Taa Ruaby Clinic, South Africa Aikido Class For Peace, Ireland SEND Active Kurling Festival, United Kingdon mployees Sports and Physical

Sports for Development and Peace Conference, Portugal Karate joins #WhiteCard campaign, Spain Campioni Nella Memoria, Italy Tournoi de Rugby 100% fÈminin, Madagascar Children For Peace, Niger El Gouna Squash Event, Egypt TEDx Talk on Sport for Development and Peace, United S Ceremony, Iran National Sports Institute IDSDP Celebrations, Papua New Guine Charge with the Champion, Russia Self-defense lessons, Russia Home is where the Sport is, Malta Photo-flashmob #WhiteCard - Basketball for kids, Ru Futbol para el Futuro, Colombia Youth Baseball School Friendship Led Archery Competiton, Pakistan Young Explorers Canoeing C Archery Competition, Israel Korets Is Average, And Sport Is Supreme, Russ Football Experience Exchange. UA Conference, Futbol Por La Paz Comunitaria, Mexico Education of Olympic for Youth Athletes Developme Football Tournament at Thuy Phu Secondary School Club, Vietnam Football Tournament at Thuy Luong Secondary School Club, Vietnam Fun Football Festival in Phong Dien District, Vietnam Fun Football Festival in Hue city, Vietnam A Competitive Group Of Arabs And Jews In Neve Of Open training, Russia Sonrisas De Ninos Por La Paz Y El Judo, Spain oic Workshop for Peace through the succe COLDEPORTES - Yo Soy Constructor De Paz, Colombia Sports event for the children of SOS orphanage in Betlehem, Israe Foro: Yo soy constructor de Paz - Coldeportes, Colombia We Play for Each Other, United States Peace through Sport Field Archery Challenge, Ireland Foto flashmob, Russia Softball Fastpitch Euroleague, Europe, Croatia

#WhiteCard photos, Russia

Steady, ready, go!!!, Russia

#Whitecard in CSP of Khakassia, Russia

I Estagio Internacional da Uniao Mucifalense de Judo, Portugal

Participe to boccia open championship for people with disabilities. Armenia

Young Belarusian hockey players took part in a charity event, Belarus

The Colombian Ministry of Sport Celebrates Sport and Peace, Colombia

Reportage: Le sport peut aider les jeunes et les adolescents ‡ se remettre d'un traumatisme. Gabon

All-Russian action: The Power of the Russian Movement of School children, Russian

Olympic Museum - Promoting Olympic Values Through Educational Programs Among

Come to play bocce ball at the Rehab Center, Azerbaijan

The Most Important event in Colombia, Colombia

#WhiteCard at Bulgarian National Radio, Bulgaria

American College of Greece and Metadrasi, Greece

Capoeira Roda at Irbid Refugee Camps, Jordan

IDSDP 2017 Actions from Tsukuba, Japan

Children's competitions fun starts, Russia

Sport for women's empowerment, Liberia

Peace and Sport #WhiteCard National Campaian, Indonesia

International Sport Day for Peace, Ukraine

COVS, Russia

Spring bar, Czechia

Funny starts, Russia

Play For Peace, Cilte d'Ivoire

Sambo Para La Paz, Argentina

Archery Competiton, Pakistan

Football #WhiteCard, Russia

rts Festival 2017, Philippines

De Dessin Avec La Championne De La Paix Nouria Benida Merah,

nternational Day of Sports for Development and Peace Celebrated by POA, Pakistan

Célébration de l'IDSDP, Burundi

TTX 4 ALL, Colombia

Dumaguete City 2017 Dragon Boat Challenge, Philippines

.'Ambassade de Monaco en Italie cèlébre l'IDSDP, Italy

Day Of Peace And Sport- Free Training For All, Slovenia

Carton blanc au SiÉège du ComitÉ Olympique italien (CONI), Italy

Tug of War India - International Day of Sports for Development & Peace, India

Le Sport Au Service Du Developpement Et De La Paix, Senegal

2024 OLYMPIC BIDS GET ACTIVATED



32

This year and despite of the competitiveness, LA 2024 and Paris 2024 shared the common goal to celebrate the International Day of Sport for Development and Peace. On this occasion, both BIDS together with a large number of athletes and politicians participated in the #WhiteCard campaign.













WHITE CURD

GOVERNMENTS
AND INTERNATIONAL
ORGANIZATIONS























WHITE CITED THE SPORT MOVEMENT WHITE CURD

NGO'S AND EDUCATIONAL INSTITUTIONS





















