

8<sup>TH</sup> INTERNATIONAL DAY  
OF SPORT FOR DEVELOPMENT  
AND PEACE



APRIL<sup>®</sup>  
2021

 **PEACE  
AND  
SPORT**

BE PART OF WHAT MATTERS  
Under the High Patronage of H.S.H. Prince Albert II of Monaco

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**H.S.H. Prince Albert II of Monaco,**

Patron of Peace and Sport

The COVID-19 pandemic has represented an unprecedented challenge for public health, generating significant economic and social disruptions. Within this context, the initiatives of political leaders, civil society organizations, athletes, and sports institutions have significantly sustained the collective efforts to contain the consequences of this epidemic. They brought hope to marginalized groups, and they encouraged people to stay active and become change-makers using sport and its values.

Once again, the International Day of Sport for Development and Peace celebrations and the #WhiteCard campaign led by Peace and Sport provided a platform for peace-through-sport stakeholders to come together. The «#WhiteCard» symbolizes global unity, solidarity, and dialogue, reinforcing our bonds with each other in an indissoluble way through the sport. I am thrilled that, year after year, an increasing number of people are taking part in this call for action and unite behind this banner without borders.

Today more than ever, sport is an essential tool to reinforce cooperation and foster resilience. Sport's growing contribution to development and peace and its promotion of values such as tolerance and respect helps to empower people and achieve sustainable development goals. Our responsibility is to keep promoting the importance of sport to build a more equitable and peaceful world for the future.



**Joël Bouzou,**

President and Founder  
of Peace and Sport

Under the motto "Behind each #WhiteCard, there is a story," the 2021 #WhiteCard campaign initiated by Peace and Sport invited the entire world to join the peace-through-sport movement by sharing #WhiteCard pictures with stories on our platform [www.april6.org](http://www.april6.org) and social networks.

More than 200 stories behind the symbol of the #WhiteCard were registered on the platform: stories of gender equality, intercultural and interreligious understanding; social inclusion; peace education; reconciliation and co-existence, as well as youth empowerment. These stories reached 170 million people in 117 countries during the global health crisis.

The digital celebration was headed by Champions for Peace and involved a rich diversity of organizations and individuals such as Governments, International Organizations, International Federations, National Olympic Committees, NGOs, and athletes.

I would especially like to thank H.S.H. Prince Albert II of Monaco, Patron of Peace and Sport, for His contribution making this positive dynamic even more meaningful.

It has been fantastic to once again witness such a massive and diverse expression of support for the peace-through-sport movement. This 8th edition successfully demonstrated that sport is an impressive tool to fight discrimination and overcome the numerous challenges of the current year. It is a means of transmitting structuring values and illuminating the path to more inclusive and peaceful societies.



**Didier Drogba,**

Vice President  
of Peace and Sport

Since its creation in 2014, the #WhiteCard campaign has brought together a great diversity of stakeholders. Each year, it generates impressive mobilization on the International Day of Sport for Development and Peace. Over the years, the "WhiteCard" has become a symbol of solidarity and unity through sport, epitomizing the peace-through-sport movement.

As Vice-President of Peace and Sport, I am glad that Champions for Peace, football players, and athletes from many different sports and countries unanimously shared their stories and raised their #WhiteCard pictures. They act as role models who bring hope and inspire young generations.

All the stories shared in this report, including my story, show that the universality of sport can bring people together, regardless of ethnic origins, religion, or political beliefs. They show that sport enriches our lives, boosts our physical and mental health, reinforces our bonds with each other, and helps us cope with the consequences of the global health crisis. In tangible ways, the universal values of sport celebrated on April 6 can set the path for a brighter future.





**Peace and Sport**, *l'Organisation pour la Paix par le Sport*, is an international, neutral and independent organization based in Monaco which promotes peace using the power of sport. Founded in 2007 by Modern Pentathlon Olympic Medallist and World Champion **Joël Bouzou**, Peace and Sport is under the High Patronage of **H.S.H. Prince Albert II of Monaco**.

The organization uses the structured practice of sport as a tool to build sustainable peace by educating young generations about positive values and promoting social transformation and dialogue among communities.

As part of Peace and Sport's commitment to maximize awareness about the potential of sport for positive social change, the organization launched the **#WhiteCard** digital campaign and the [www.april6.org](http://www.april6.org) platform in 2014. These initiatives aim at creating a global movement for the International Day of Sport for Development and Peace and highlight the positive power of sport.

The celebration of this symbolic day and the growth of the sport-for-development-and-peace movement legitimize and demonstrate that sport is a cost-effective tool to create more peaceful, fair and equal societies.

At a time when the entire planet is fighting daily for its health, faced with a virus with effects that are still uncontrollable, sport fosters resilience and helps to overcome challenges through the symbol of the **#WhiteCard**.

## THE ORIGIN OF APRIL6

On **23 August 2013** the UN General Assembly - with the support of the International Olympic Committee - declared April 6<sup>th</sup> as the **International Day of Sport for Development and Peace (IDSDP) at the United Nations Headquarters in New York**. This decision represented a historic step in recognizing the transformative power of sport and its boundless potential to advance positive social change.



This year, to celebrate the International Day of Sport for Development and Peace (IDSDP), Peace and Sport wanted to highlight the testimonies of real people who have personally or collectively measured the positive impact of sport. We invited the entire world to share their peace-through-sport stories on the [april6.org](http://april6.org) platform and on social networks: stories of gender equality; intercultural and interreligious understanding; social inclusion; peace education; reconciliation and co-existence; and youth empowerment. Through these testimonies, these faces, and these memories of resilience, we wanted to show that sport is a remarkable tool to fight against discrimination, as well as a means to encourage the transmission of structuring values, and to illuminate the path to more inclusive and peaceful societies. **Behind each #WhiteCard, there is a story. What is yours?**



The #WhiteCard is a worldwide digital campaign created by Peace and Sport that promotes the positive and constructive values of sport. Every year the #WhiteCard campaign reaches millions of people through social media. Holding up a #WhiteCard, just like a referee, has been recognized as the symbol of the peace-through-sport movement and it is an action that symbolizes the positive power of sport. In contrast to the red card, which signifies the most serious offense in sport, the #WhiteCard is a gesture of inclusion, equality and peace.

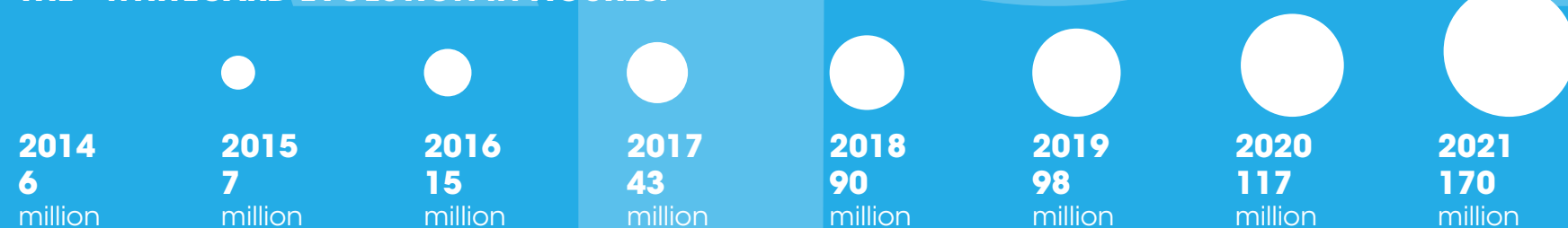
Symbolically, the #WhiteCard enables sport organizations, international institutions, governments, athletes and civil society to take action and promote themselves within the sport-for-development-and-peace movement and identify themselves as being socially aware and committed.



# WHITECARD®

**A TOTAL OF 546 MILLION PEOPLE REACHED ON SOCIAL MEDIA OVER THE PAST 8 YEARS**

## THE #WHITECARD EVOLUTION IN FIGURES:



**170 million** PEOPLE REACHED ON SOCIAL MEDIA IN 2021

**8,000** mentions

**393,200** interactions

**346,000** likes

# APRIL®

**A MEANINGFUL WORLDWIDE MOBILIZATION**



This year we invited organizations and individuals to share inspiring peace-through-sport stories; stories where they overcome challenges and become resilient through the power of sport. The stories included in this report are linked to global efforts to achieve the Sustainable Development Goals and they have been classified in 6 key impact areas, based on the Kazan Action Plan:



## GENDER EQUALITY

**18%** OF STORIES

Sport programs to advance gender equity by engaging and supporting women and girls, promoting female leadership and encouraging respectful attitudes towards women and girls.



## PEACE EDUCATION

**18%** OF STORIES

Sport values at all levels of education use soft skills to teach young people and help to build peaceful societies and prevent Violent Extremism.



## RECONCILIATION AND CO-EXISTENCE

**9%** OF STORIES

Sport can provide safe spaces, build relationships and create positive interactions between stakeholders in post-conflict situations, and encourage dialogue between groups affected by conflict.



## INTERCULTURAL AND INTERRELIGIOUS UNDERSTANDING

**10%** OF STORIES

By drawing on its cross-cultural status and the work of skilled facilitators and role models, sport facilitates intercultural and interreligious understanding between communities.



## SOCIAL INCLUSION

**23%** OF STORIES

Sport activities provide opportunities for marginalized and underprivileged groups, as well as people at risk of discrimination to interact and integrate with other social groups, challenging social divides.



## YOUTH EMPOWERMENT

**22%** OF STORIES

Sport is a powerful leverage to include in youth empowerment processes whereby young people gain the ability and authority to make informed decisions and implement change impacting their society and its governance.



BEHIND EACH #WHITECARD, THERE IS A STORY...

## INTERCULTURAL AND INTERRELIGIOUS UNDERSTANDING



### H.S.H. Prince Albert II of Monaco

*My experience within the Olympic Village,  
a place for meeting and intercultural communication*



MONACO

“Inspired by the journey of my grandfather, John Brendan Kelly Sr, my uncle, John Brendan Kelly Jr - both Olympians - and by Prince Albert I of Monaco, a role-model for openness to the world and a visionary of peace, from an early age, I had always dreamed of competing in the Olympic Games. I developed a passion for several individual and team sports including swimming, fencing, pentathlon, athletics, handball, football and of course bobsleigh. When I competed in the Olympic Winter Games, I discovered a multicultural and united community. My experience in the Olympic Village during the Winter Games enabled me to meet athletes from other cultures and forge relationships on an equal footing. This edification has always stayed with me and has helped my understanding of the world as Head of State. I am raising my #WhiteCard to pay tribute to the International Day of Sport for Development and Peace, and to promote the universal values of sport.



### Saeid and Sagi | Judokas

*The impossible friendship*



ISRAEL AND IRAN

“My name is Saeid Mollaei and I was born in Iran. My friend, Sagi Muki, comes from Israel. We are both World Champions in the same weight category. We were not supposed to become friends, yet we are now the best friends in the world. I (Saeid) escaped Iran after I was forced to withdraw to avoid any confrontation with Israeli athletes and my friend Sagi opened his heart to this incredible friendship. I will represent Mongolia at the Tokyo Olympic Games in the summer, and Sagi will represent Israel. But no matter the result, friendship will always win!



### Marlene Harnois, Ruth Gbagbi and Cheick Cissé Champion for Peace and taekwondoists



IVORY COAST FRANCE

*Stronger together*

“As a Champion for Peace, I played an active role in supporting and mentoring local taekwondo prodigies Ruth Gbagbi and Cheick Cissé. After their historic victories at the Rio Olympics, Cheick and Ruth have become national heroes. They are now ready for the Tokyo Olympics. Driven by the desire to contribute to the development of sport in West Africa, I launched the Heart Angel Foundation in Abidjan in 2014. Two years later, Cheick Cissé won the 1<sup>st</sup> Olympic gold medal and Ruth Gbagbi became the 1<sup>st</sup> female Olympic medalist in the history of the Ivory Coast.



### Russell Pilard | All Black FC player

*Playing for an intercultural team in Hong Kong*



HONG KONG

“All Black FC is an amateur soccer club. It promotes access to sport for all and aims to integrate ethnic minorities through sport, especially African refugees. Recently, they joined the Peacemakers Project launched by Peace and Sport. “I am a player for All Black FC. Over the years, it has become an intercultural team that gives a chance to ethnic minorities and refugees. Whilst playing with All Black FC, I have realized that football can bring together people from different nationalities and different religions. I hope that we will all put aside our differences to play the sport that we love.”



### Roy Baker | WAKO President

*Positive aspects of sport*



IRELAND

“I have always stated that the International Day of Sport for Development and Peace is a special day. It focuses on the ways to achieve a better world, to improve our mutual understanding, to be more tolerant and to accept different perspectives. April 6 is a key annual day for our sport, kick-boxing, as it allows us to focus on the positive aspects of sport; on equality, on social inclusion and on building bridges between communities. I have seen many great opportunities created by sport, especially for the less fortunate, as sport allows them to get engaged.



BEHIND EACH #WHITECARD, THERE IS A STORY...

## RECONCILIATION AND CO-EXISTENCE



### Joël Bouzou | President and Founder of Peace and Sport

***Sport breaks down inherited prejudices and creates lasting bonds of friendship between individuals and peoples***



MONACO

“ At the age of 17, I started to take part in Franco-German sports events, which profoundly changed me. The two world wars had bruised many people in their bodies and hearts, and people still bore the scars of war. Thus, my two grandfathers still maintained a form of hostility towards the German population, which influenced my perceptions. Sharing sport during these camps enabled me to forge strong friendships with young German athletes that still carry on today. Sport is a fantastic vehicle which makes it possible to accept other cultures and accelerates the process of reconciliation between peoples by overcoming prejudices and inherited hatreds; this kind of experience is notably at the origin of the creation of Peace and Sport. Through the #WhiteCard, I aspire to celebrate the diversity and richness of each culture and the power of sport as a vector of reconciliation between peoples.



### Didier Drogba | Vice President of Peace and Sport

***The universality of sport brings people together, regardless of ethnic origins, religious or political beliefs***



IVORY COAST

“ On October 8, 2005, in Khartoum, for the first time in its history the Ivory Coast qualified for a place in the FIFA World Cup. The victory came as civil war raged and clashes between supporters of Laurent Gbagbo and Alassane Ouattara had left thousands dead in the country. From the locker room, I invited the selected players to kneel down, and I called on all Ivorians to lay down their arms and organize elections. Our victory in Khartoum was a ray of hope after three years of civil war. It proved that Ivorians and people around the world can unite, through sport, to achieve the same goal. The universality of sport brings people together, regardless of ethnic origins, religious or political beliefs. Today, I raise my #WhiteCard to sport as a channel for unity and coexistence.



### Faustin-Archange Touadéra | Central African Republic President



CENTRAL AFRICAN REPUBLIC

***Raises #WhiteCard with 30 youngsters***

“ Since 24 March 2013, my country had been experiencing extreme violence which caused hundreds of deaths and separated young people in Bangui. It was an absolute necessity to bring communities back together, especially young people in precarious neighbourhoods, and sport was the perfect vector for this. Hassan and Herve, for example, were two youngsters who had lived in harmony before the war. For nearly three years, these two friends who had previously attended the same school could not move around freely. But thanks to soccer, they were again united to promote peace and reconciliation. After several awareness-raising meetings, we decided to organize a reconciliation football match between young people from the districts of Yakite and Boyrab who were killing each other. Ultimately, community activities helped to seal their lives together and restored confidence between the communities. Since then, free movement of people and goods in the city has been effective. A few weeks later, a second match took place in Boyrab.



### Staffan de Mistura | Former UN Under-Secretary-General and Special Envoy in Conflicts Areas



ITALY

***I raise my #WhiteCard because I believe in the unifying power of peace-through-sport initiatives***

“ Many years ago, I was part of a magical moment that I will never forget and that is still giving me hope for the future. The Israeli-Palestinian football team was competing with a very popular Italian team in Rome. Yasser Arafat was on one side and Shimon Peres was sitting on the other. I was representing the UN. Every time a goal was scored, the players clapped their hands together. By doing so, they were symbolically showing that when they play together, they can win. Since then, there have been many sad moments. However, that memory is still very much alive in my mind. Today, I am raising my #WhiteCard because I believe in the unifying power of sport.



### H.E. Mrs. Marie-Louise Coleiro



MALTA

***Sport to sustain development***

“ I am convinced that sport is one of the most important tools in order to sustain development and bring peace between communities. The Sustainable Development Goals supported by the United Nations are undoubtedly a roadmap to an inclusive world where, through innovative and impactful initiatives, our one human family can live in peace. Sport is fundamental to sustain development and it is recognized as such in the 2030 Agenda.

H.E. Mrs. Marie-Louise Coleiro is a Maltese politician who served as the 9<sup>th</sup> President of Malta from 2014 to 2019.



BEHIND EACH #WHITECARD, THERE IS A STORY...

## GENDER EQUALITY



### Catherine Moyon de Baecque | Athlete

*Respect for difference is experienced, shared, celebrated*

“Respect and trust are deserved. They cannot be decreed. Respect for difference is lived, shared, and celebrated. It grows and enriches itself over time and events. On April 6, while respecting the values of Olympism, I would like to reiterate my full support to Joël Bouzou, President and Founder of Peace and Sport, to H.S.H. Prince Albert II of Monaco and to H.S.H. Princess Charlene of Monaco for their inspiring peace-through-sport actions. To mark the International Day of Sport for Development and Peace, I am raising my #WhiteCard to promote the universal values of sport.

Catherine Moyon de Baecque was the first high-level French athlete (in discus and hammer throw) to break the law of silence in sport, following aggravated sexual assault by members of the French athletics team. For more than 20 years, Catherine resisted, led, and won a historic struggle, which has become universal and paved the way.



FRANCE



### Serge Betsen | Champion for Peace and Founder of the Serge Betsen Academy

*Empowering girls through Rugby*

“I founded my organization, Serge Betsen Academy (SBA), in 2004. For 17 years, I have helped more than 7,000 disadvantaged children, mostly in Cameroon and since 2020, also in Mali. I used rugby to support their development and to offer a route to education and healthcare. In October 2020, we opened a Serge Betsen Academy branch focusing on girls' empowerment in Bamako. I am raising my #WhiteCard to foster gender equality through sports. I applaud women who play rugby, and notably the girls at the Serge Betsen Academy. Rugby means values: education, healthcare, better chances for the future and peace!



MALI



### Felicite Rwemarika | AKWOS Founder

*Empowering East-African women through sports*

“It has been my dream to share AKWOS' achievements and lessons learned with the East African region and with Afar to promote sport. Sport is a universal language and tool that can be used to address conflicts, global and societal concerns. Sport can be used as a channel and platform for peacebuilding and reconciliation.

AKWOS (Organization of Women in Sports) is a local non-governmental organization founded by IOC Member Felicite Rwemarika in 1998, after the genocide. AKWOS' mission is to empower East-African women through sports, starting in Rwanda. Recently, AKWOS joined the Peacemakers Project launched by Peace and Sport.



RWANDA



### Sreynuth | Football coach ISF Cambodia

*Football as a tool for young girls education in Cambodia*

“As a child, my family struggled to send me to school. Since I discovered my passion for football through ISF's outreach activities, I've used my skills and experience to teach young girls about important social issues through football-based games.

ISF's 'Football for Social Outreach' project trains coaches throughout Cambodia to deliver football-for-good lessons to disadvantaged children. Using ISF's bespoke social impact curriculum, coaches improve players' understanding of social issues and encourage them to make positive life choices. ISF Cambodia's Football for Change Outreach Project won the Peace and Sport Award 'Sport for Development and Peace Program of the Year' in 2020.



CAMBODIA



### Ilham | Athlete

*Swimming to empower girls*

“I spread awareness, and campaign for a reform of the law to make physical education for girls in non-prestigious schools mandatory. Sports require efficient facilities, and Pakistan lacks these facilities. Investing in the development of facilities must be encouraged and given the utmost importance. On the other hand, many communities look down on females who practice sport in Pakistan. I am grateful to my friends and family who give me immense support, and I want to help other girls and women to practice their passion confidently and safely. #WhiteCard.



PAKISTAN



## BEHIND EACH #WHITECARD, THERE IS A STORY...

### PEACE EDUCATION



#### Pyrros Dimas | Champion for Peace

*Sport leads to a "way of life" filled with positive values!*



As a Champion for Peace at Peace and Sport, I shared my story and raised my #WhiteCard to celebrate the values of sport! Sport is not only about competitions and medals! It is also about the whole journey you embark on to reach the goals and the values that you cultivate through this procedure! Sport has always kept me healthy; it taught me to keep focus, to never give up and to fight for my dreams. Sport also pushed me to find solutions to overcome obstacles in all aspects of life. Thanks to sport, I have learnt about discipline, respect for the rules and for others. All this helped me to structure my life around those positive values. As a Champion for Peace, I want to convince younger generations of the unlimited power of sport and advance together towards more inclusive and peaceful societies.



#### Nikita Juravlev | Rafter

*The passion for Rafting: we are all in the same boat*



The respect we learn from the river makes us similar to each other. I've always felt more similar to someone doing rafting on the other side of the world than to people I see every day in the city. That's the unique power of our sport: we are all in the same boat. Rafting as a team sport is a perfect platform to increase global cooperation and raise awareness about its benefits. We share a common passion that transforms all the small differences into strengths and opportunities.



#### Ibrahima Fall Faye | Rocca Team's player

*Sport as a tool to transcend and travel*



I was born in Senegal in 1997 and I was trained at the Seed Academy in Thiès. In 2014, at the age of 17, I became the first African player to win the MVP title of the Jordan Brand Classic in the USA. The same year, I joined the Elan Chalon Training Center where I made my first pro appearances season. Then I arrived in the Rocca team where I pursued my dreams. Sport is vital for me, and basketball is the story of my life. It provided me with values that I probably never would have acquired otherwise; it allowed me to travel, to transcend myself and to get to where I am now. Basketball shaped the man I am today and I would be nothing without it.



#### Antonio Espinós | World Karate Federation President

*Karate Ready to Celebrate Sport as a Tool to Promote Peace on April 6*



We are holding up the #WhiteCard as a symbol of unity and global cooperation. The #WhiteCard and the white of our karategis are the right combination to symbolize the strength of our values. We are together, in unity, fighting for a better world. The core message of the International Day of Sport for Development and Peace goes very much in line with our karate values. As karatekas we have always used our ideals to create a positive impact around the world. By spreading karate's values, we are contributing to social progress and fostering positive dialogue.



#### Keiler | Amigos del Mar's beneficiary

*I want to become a professional surfer and travel across the world*



My name is Keiler and I live in Tierrabomba, in Colombia. After school, I go surfing thanks to Amigos del Mar Foundation... I want to become a professional surfer and travel across the world. Today, I raise my #WhiteCard as a symbol of peace. Each year on April 6, Amigos del Mar Foundation - a Colombian NGO dedicated to improve the living conditions of the community of Tierrabomba - raises awareness about peace-through-sport among the children who benefit from its programs. The programs are focused on development through sport, education, and entrepreneurship.

BEHIND EACH #WHITECARD, THERE IS A STORY...

## SOCIAL INCLUSION



### Benjamin Boukpeti | Champion for Peace

#### *Social engagement for youngsters*

“ In 2016, after the Rio Olympic Games, I had the opportunity to once again come back to organize an Amadonsa camp with youngsters from the Agbodrafo region. This is a commitment that has been close to my heart for many years; it enables Togolese children to participate in sports activities for a few days and do workshops concerning the water cycle and respect for the environment. Jean Simedo, one of the first animators I met, is continuing the programs I started over ten years ago. He is a very important person because he transmits the values of sport and peace to youngsters. It is not easy to get involved every day, to give your time, but it is essential to pass on to new generations who will continue what we have started. Sport has enabled me to meet many people, exchange ideas, and be the person I am today.



TOGO



### Olga Dasoura | Special Olympics athlete

#### *Everything is possible through sports*

“ I am Olga, a Special Olympics athlete from Greece, and today I'm sharing my story to inspire other people with Down syndrome to do sports and to explore their talents through the #WhiteCard. When I was still a child, the Special Olympics family embraced me. Today, I am an athlete, a World Champion. My achievements helped my community accept me. Through sports, I felt loved, confident, independent, and capable of many things. Today, I'm raising my #WhiteCard to promote inclusion and equity through sports.



GREECE



### Kelly Loufaki | Paralympic wheelchair fencer

#### *Raises the #WhiteCard for the Peace and Sport movement, giving a message for world peace.*

“ I believe that education and sports are the most powerful weapons to change the world. Through sport, each of us can become the best version of ourselves. Sport can foster change on global issues and promote brotherhood and understanding to prevent racism, violence, racial and social discrimination within and between communities. Through sport, people are not divided as they accept their differences. Through sport, people remain united! Kelly Loufaki is a champion in Wheelchair Fencing. She participated in the Paralympic Games in Rio 2016, which was an amazing experience for her.



GREECE



### Alioune Ndiaye | President of the Rugby Club “Les Dragons du village”

#### *Socio-professional reintegration through sport*

“ Thanks to sport, we have managed to create social peace and improve the development of socially disrupted children, through socio-professional reintegration. The “Les Dragons du village” Center welcomes street children and children in conflict with the law and it uses the power of rugby to facilitate their socio-professional reintegration. In 2020, the pilot Dragons village won the U20 National Championship and placed players in the Senior and Junior National Team. Taking part to this National Championship was our biggest achievement.



SENEGAL



BEHIND EACH #WHITECARD, THERE IS A STORY...

## YOUTH EMPOWERMENT



### Joana | Peace and Sport young leader

#### *From the pool to the world*

“ I went to my first swimming class when I wasn’t even one year old. I returned at the age of 3 and I’ve never stopped swimming ever since. Swimming has been my longest relationship. Later, I started competitive swimming. It taught me how to be resilient, responsible, confident, how to manage my time and to compromise. During my Master’s degree in History, International Relations and Cooperation, I wanted to focus my thesis on something I loved. I found out about sport for development and Peace, and discovered that it was unknown in Portugal. Today, I try to raise my #WhiteCard everyday as I try to raise awareness everyday about how important sport is for our lives, for development and for peace.

Joana is part of the Peace and Sport Youth program, initiated in 2019, which aims to involve young people in addressing social issues through sport.



### Amir Fadel Aldiri | Table Tennis coach

#### *Empowering the new generation through sport*

“ I have to develop the social skills of children in addition to their athletic and technical Table Tennis skills. The social development of children is summed up by developing some soft skills in the child’s personality such as respect, non-violence, and tolerance to better ‘Live Together’. The Peace and Sport Methodology is a great tool to teach those skills to foster a generation capable of facing future challenges. Amir, 43 years old, comes from Daraa city in Syria. He was a football coach in Syria. Since his arrival in the camp, he has been involved in many sport activities and seminars (Football, Teqball, Baseball5). He joined the Live Together Program in 2019 as a Table Tennis coach.



### Syra Sylla | Communication manager Sport en Commun

#### *Basketball to empower girls*

“ They are four basketball courts in Ranerou, Senegal, but no one has ever played basketball. Once, I brought a ball, some shirts and showed them how to play. 30 girls were there and they played for the very first time of their lives. It was such a magical and unforgettable moment to witness. This episode took place four years ago. Today, the girls have their own team and they practice every day on their own to empower themselves and learn the valuable lessons that basketball provides to youth.



### Meggie | JiuJitsu athlete

#### *Fighting child sexual violence through sports*

“ I am a jiuJitsu athlete and sport has significantly impacted my life. I wish to impact others by using sport as a platform to raise awareness against child sexual violence and to promote sport as a tool to help in the victims’ recovery.

The association of child survivors of sexual violence started in 2016. The members of the association are now the ones teaching other children. They are empowered not just to teach but to speak out about the issue and move others to take actions against it.



### GOALS Haiti

#### *Empowerment and equality through the love of the game*

“ We work on leadership development and social change initiatives. We are creating stronger, healthier communities in rural Haïti through the power of sport. We hold up the #WhiteCard because we know that together we reach further.

GOALS Haiti was founded with a grassroots mentality. Local communities would build long-lasting solutions based on the needs that they identify, and kids would have a dedicated program to play, learn and grow. Soccer would serve as a catalyst for change, and would help communities improve with an emphasis on gender equality and local leadership.





# CHAMPIONS FOR PEACE

Champions for Peace headed the celebration of the International Day of Sport for Development and Peace by sharing their story on the April6 platform and posting their #WhiteCard pictures on social networks.

In a video message, Vice President of Peace and Sport **Didier Drogba**, Taekwondo Olympic Medallist **Pascal Gentil**, Triple Karate World Champion **Laurence Fischer**, Taekwondo Olympic Medallist **Marlène Harnois**, Rugby World Champion **Siya Kolisi**, Quadruple World Champion in Long Jump **Jean-Baptiste Alaize**, Boxing Vice-Olympic Champion **Sarah Ourahmoune**, Athletics World Champion **Paula Radcliffe**, and President of Paris 2024 **Tony Estanguet** explained what the #WhiteCard means to them. They highlighted that sport, as a universal language, has the power to change lives and to shape peaceful societies.

For this 8<sup>th</sup> edition of April6, Champions for Peace, as role-models, assumed a key advocacy role by participating in webinars and virtual events tackling the role of sport for development and peace in the context of the global health crisis.



Aya Medani



Benjamin Boukpeti



Elana Van Zyl Meyer



Chris Waddell



Christian Karembeu



Diana Gandega



Mutaz Barshim



Florian Pietrus



Fode Ndao



Habiba Gribi



Hugo Bonneval



Isabelle Yacoubou



Imanol Harinordoquy



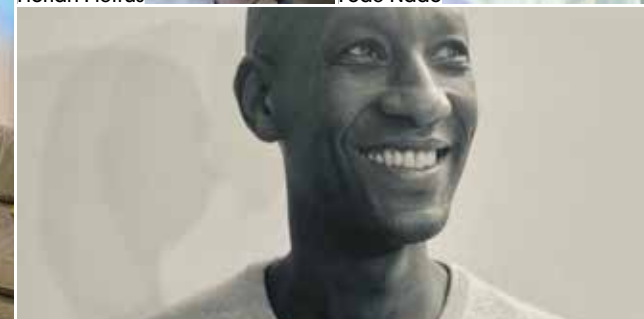
Jean Baptiste Alaize



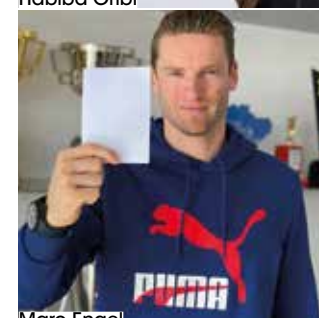
Jean Baptiste Alaize



Mutaz Barshim



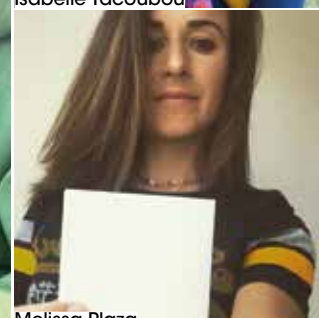
Venuste Nyongabo



Maro Engel



Hugo Bonneval



Melissa Plaza



Laure Fournier



Laurence Fisher



Nouria Benida



Pascal Gentil



Pascal Gentil



Venuste Nyongabo



Ryu Seung-Min



Samir Ait Said



Sarah Ourahmoune



Muriel Hurtis



Serguei Bubka



Surya Bonali



Sylvia Poll



Tahl Leibovitz



Yohan Blake



Felipe Massa



Samir Ait Said



Tatiana Golovin



Maria Toorpakai



Marie Bochet



Serge Betsen



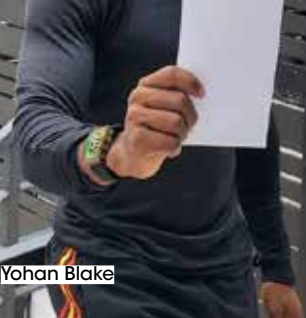
Pierre Frola



Pyrros Dimas



Zsolt Moradi



Yohan Blake



# INTERNATIONAL SPORT WORLD

The sport world once again massively participated in the digital #WhiteCard campaign, highlighting how individuals and organizations in sport play a central role in promoting the power of sport for social good. More than 60 International Federations and over 60 National Olympic Committees joined the April6 celebrations, encouraging their communities of National Federations, clubs, athletes and fans to raise their #WhiteCard and share stories about the power of sport to overcome challenges and positively impact the lives of individuals and communities.

WHITE  
CARD



International Automobile Federation



Confédération Internationale de la Pêche Sportive



Ju-Jitsu International Federation



Taekwondo Humanitarian Foundation



International Orienteering Federation



World Karate Federation, President Antonio Espinos



International Kempo Federation



Aerial Powers, Member of Global Esports Federations Athletes, Players and Community Commission



International Cheer Union



International Federation of Muaythai Associations



World Association of Kickboxing Organizations, President Roy Baker



International Practical Shooting Confederation, President Vitaly Kryuchin



International Handball Federation



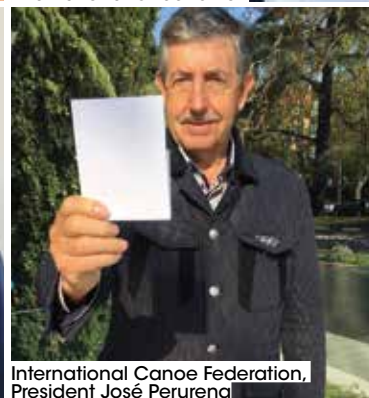
World Curling Federation



International Mixed Martial Arts Federation, President Kerrith Brown



International Aikido Federation, Secretary General Wilko Vriesman



International Canoe Federation, President José Perurena



International Judo Federation President Marius Vizer



International Skating Union



International Weightlifting Federation



International Fistball Association



World Rafting Federation



International Gymnastics Federation



International Boxing Association



International Floorball Federation



International Surfing Federation, President Fernando Aguerre



ITTF Foundation



International Taekwon-Do Federation







Indonesian Olympic Committee



Italian National Olympic Committee President Giovanni Malago, IOC Member



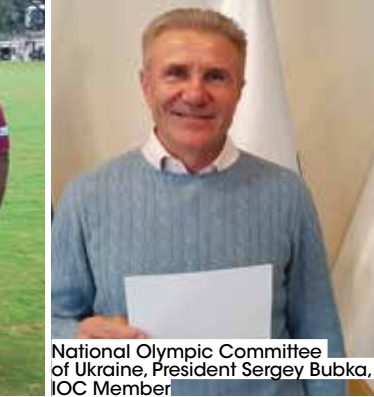
Cameroon Olympic and Sports Committee President Camilo Pérez López Moreira, IOC Member



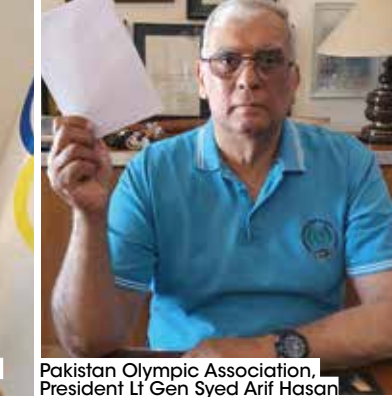
Cape Verdean Olympic Committee



Fiji Association of Sports and National Olympic Committee



National Olympic Committee of Ukraine, President Sergey Bubka, IOC Member



Pakistan Olympic Association, President Lt Gen Syed Arif Hasan



Juegos Panamericanos Junior Cali Valle 2021



National Olympic and Sports Committee of the Republic of Moldova



Central African National Olympic and Sports Committee



Albanian National Olympic Committee



Colombian Olympic Committee



Georgian National Olympic Committee



Romanian Olympic and Sports Committee, President Mihai Covaliu



Croatian Olympic Committee



Barbados Olympic Association Inc.



Mexican Olympic Committee



Paraguayan Olympic Committee President Camilo Pérez López Moreira, IOC Member



Estonian Olympic Committee



Indian Olympic Association



National Olympic Committee of the Republic of Kazakhstan



Kosovo Olympic Committee



GAISF President Raffaele Chiulli



Oceania National Olympic Committees, President Robin Mitchell, IOC Member



Chinese Taipei Olympic Committee



Guatemalan Olympic Committee



Venezuelan Olympic Committee



Cyprus National Olympic Committee



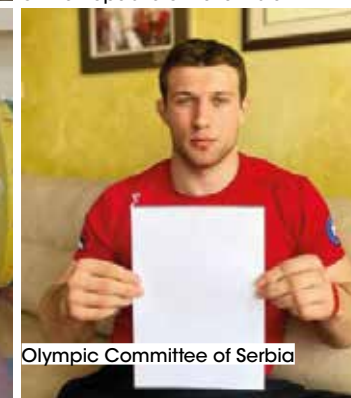
Hellenic Olympic Committee



Montenegrin Olympic Committee President Dušan Simonović



National Olympic Committee of Ukraine



Olympic Committee of Serbia



Olympic Committee of Bosnia and Herzegovina



AIMS, President Stephan Fox



# GOVERNMENTS, INTERNATIONAL ORGANIZATIONS AND PEACE WORLD

WHITE  
CARD



CENTRAL AFRICAN REPUBLIC - H.E. Mr. Touadera, President of Central African Republic



MEXICO - Scholas Foundation  
President Mr. Sulaiman



MEXICO - WhiteCard race  
of the Foreign Affairs Ministry



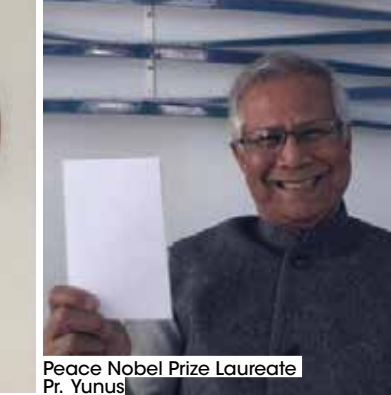
MONACO, The Energy Transition Mission



MONACO - Minister of State, H.E. Mr. Dartout



MONACO - UN Permanent  
Representative, H.E. Mrs. Picco



Peace Nobel Prize Laureate  
Pr. Yunus



Sport & Citizenship



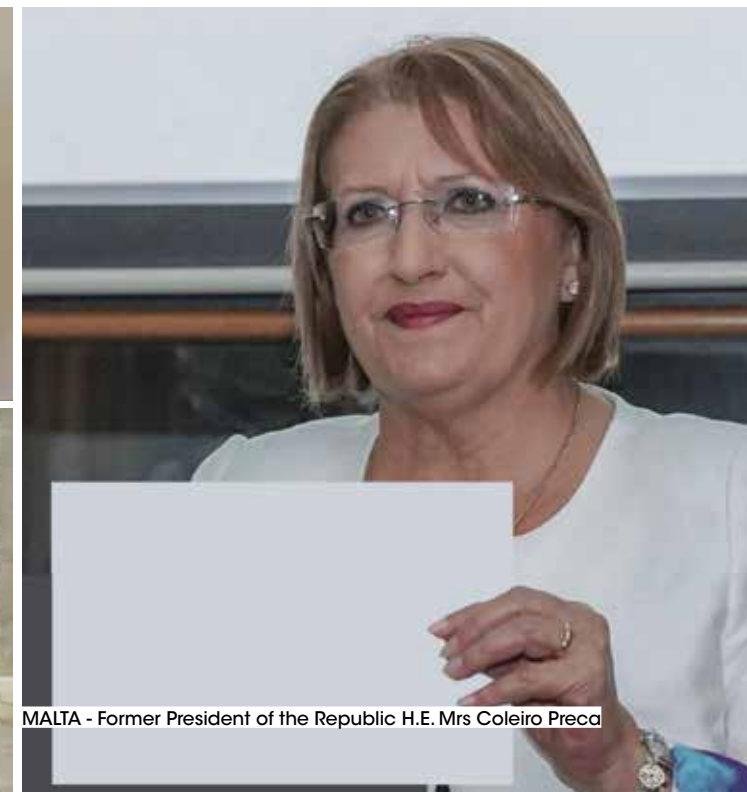
GREECE - Minister of Sport  
Mr. Avgenakis



FRANCE - Ambassador for Sport and  
Champion for Peace Mrs. Fisher



FRANCE - French Embassy in Monaco



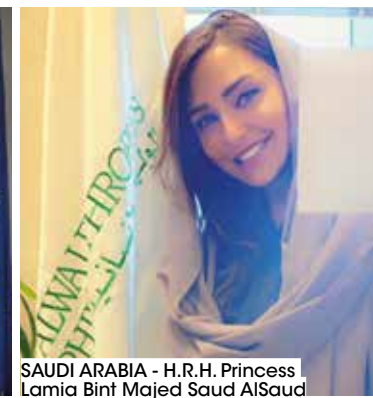
MALTA - Former President of the Republic H.E. Mrs. Coleiro Preca



ITU - WSIS Forum



PORTUGAL - Secretary of State  
for Youth and Sport Mr. Rebelo



SAUDI ARABIA - H.R.H. Princess  
Lamia Bint Majed Saud AlSaud



UNESCO - Assistant Director-General Mrs. RAMOS



COLOMBIA - Minister of Sport Mr. Lucena



GEORGIA - Deputy Minister of Culture, Sports and Youth Affairs Mr. Giorgadze



KOSOVO - President of the Republic H.E. Mrs. Osmani



UNAOC - UNOCT - UNICRI - ICSS



# PEACEMAKERS

The Peacemakers Project field organizations were highly active during the April 6 celebrations.

All of them show their daily commitment to the peace-through-sport movement during the #WhiteCard campaign.

These field organizations from all over the world are convinced that sport can be a great tool to address various social issues. Beneficiaries, coaches and directors shared their stories to demonstrate the power of sport in several areas of impact.



Sport Education Summit in Africa - TIBU



Burundi Edmond, Prince-Louis, Chelsey & Vital



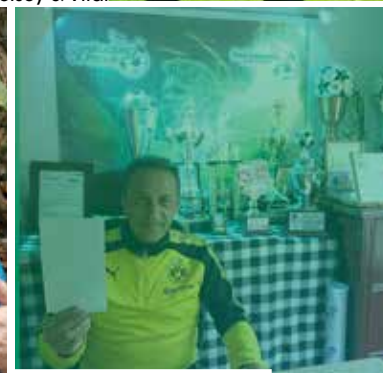
COP Colombia girls beneficiaries



Naandi



Christian Pilard All Black FC (Father of a football player)



Hugo Florez COP Colombia Co founder and Project Manager



COP Colombia beneficiaries



Terres-en-Mêlée



COP Colombia



APJS - Mali



APJS - Mali



Beneficiaries from APJS Mali



Marie Grace Nyinawumuntu AKWOS first woman foot referee in Rwanda



Mohamed Amine Zariat - TIBU Fondateur



Mujawabega Godelive (field officer) and Felicite Rwemalika (founder) from AKWOS



Terres-en-Mêlée



APJS (Association pour la Promotion de la Jeunesse et du Sport)



Beneficiaries Club RFI



Club RFI



Russell Pilard All Black FC Player



TIBU Saïf Eddine Daoudi coach and Head of professional integration and 2 beneficiaries (SAME and Intilaga programs)



Terres-en-Mêlée

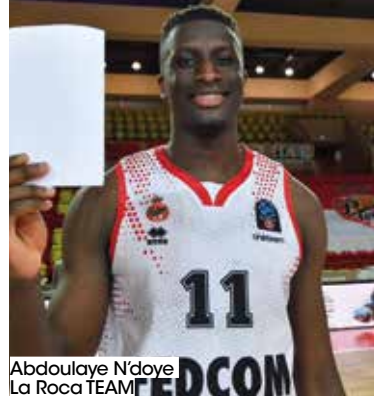




# MEDIA, ATHLETES AND SPORT CLUBS

Sports clubs, athletes, media and journalists massively joined the digital celebration by sharing their stories and raising their #WhiteCard pictures. As part of the partnership between Peace and Sport and Les Clubs RFI, athletes raised their voice to highlight how sport has changed their lives, and invited people to join the #WhiteCard campaign. To support the global mobilization, Rolex Monte-Carlo Masters invited tennis players Rafael Nadal, Andrey Rublev, Jannik Sinner, David Goffin, Daniil Medvedev and Grigor Dimitrov to hold a #WhiteCard as a gesture of peace, equality and inclusion.

WHITE  
CARD



Abdoulaye N'doye  
La Roca TEAM



Andrey Rublev - Tennis



Baptiste Delaporte  
Castres Olympique



Benjamin Urdapilleta  
Castres Olympique



Clarisse Agbegnenou  
Judo



Daniil Medvedev - Tennis



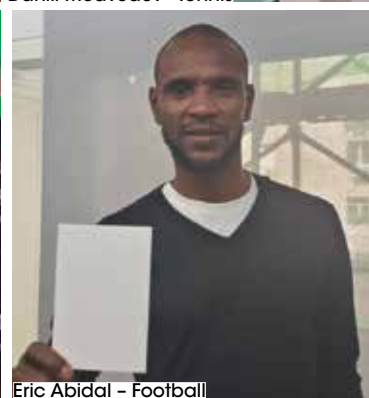
David Goffin - Tennis



Emilie Ros - #meufdefoot



Mexican National Football Team



Eric Abidal - Football



Grigor Dimitrov - Tennis



Horacio de la Vega - Liga Mexicana  
de Beisbol President

# PARTNERS

This year, to amplify the mobilization on April 6, 13 organizations became mobilization partners: companies; the media; International Federations and NGOs. They pushed ahead for cooperation and massively mobilized their networks to take part in the digital #WhiteCard campaign.

Some of them also engaged in concrete actions such as charity events, charity products, donations, etc. to support the development of peace through sport. This type of collaboration is essential to ensure the continuation of our actions.

WHITE  
CARD



European Olympic Committee, European Young Olympic Ambassadors



International Judo Federation



Naima El Guermah,  
Women Sports Africa President



International Sambo Federation



International Teqball Federation



Global Esports Federation, President, Vice President and leadership



International Federation of Sport Climbing



MyCoach - Cedric Messina,  
Founder & CEO



SportEnCommun - Syra Sylla,  
Communication Manager



Jannik Sinner - Tennis



Rafael Nadal - Tennis



Santiago Arata  
Castres Olympique



Sebastien Frey - Football



Zineb El Houari - Journalist



France Pierron - Journalist



Sports3.gr - Sotirios Triantafyllou,  
Editor in Chief



Sports3.gr - Theodoros Davelos,  
Editor in Chief



World Association of Kickboxing  
Organizations



World Dodgeball Association



World Karate Federation



International Fencing Federation



## LIVE TOGETHER ON APRIL 6

### Young refugees from Zaatari and Azraq camps share a moment of joy through sport



To celebrate the International Day of Sport for Development and Peace, children from Zaatari and Azraq refugee camps in Jordan had the opportunity to take part in online training sessions aimed at transmitting the positive values of sport, as well as encouraging them to stay active and healthy during these challenging times.

Over 150 girls and boys participated with great enthusiasm in this virtual celebration, organized by Peace and Sport in cooperation with the Taekwondo Humanitarian Foundation (THF), Blumont, and with the support of UNHCR Jordan. Although it was a remote event, the kids shared a moment of fun and experienced the joy of practicing sport together.

The coaches of the “Live Together” program in Zaatari camp and the Taekwondo Academy in Azraq combined their coaching experience with their knowledge of sport for development and peace to educate the young participants on the role that sport can play in their lives. Through training sessions on Kickboxing, self-defence,

Table Tennis, Taekwondo, and Teqball, the young participants shared a fun experience, and at the same time, they learned values that will help them to overcome challenges and become respectful and peaceful people.

The joint performance of the “Poomsae for Peace” choreography designed by THF’s coaches helped to create bonds between boys and girls living in Zaatari and Azraq refugee camps. Furthermore, the virtual interaction with two Champions for Peace, Maria Toorpakai, a professional Squash player from Pakistan, and Pascal Gentil, Taekwondo Olympic medallist from France, provided a great moment of sharing and communication for both children and coaches.

All participants also joined the rest of the world by participating in the global #WhiteCard campaign launched by Peace and Sport to celebrate IDSDP. By raising their #WhiteCard, the young participants and their coaches shared a message of resilience, solidarity, and hope.



## #CLIMBERSFORPEACE

### The Climbing community raises funds for the “Live Together” program



To celebrate April 6, the International Federation of Sport Climbing (IFSC) launched the #ClimbersforPeace initiative. This call to action encouraged climbers from all over the world to join the digital #WhiteCard campaign by taking creative #WhiteCard pictures and videos while training on or off the wall, and to share them on social media.

The climbing community threw massive support behind the initiative, combining this symbolic gesture with a donation in support of Peace and Sport’s “Live Together” program in Zaatari refugee camp in Jordan.

The #ClimbersforPeace initiative perfectly fits into the theme “Behind each #WhiteCard there is a story,” highlighting how individuals who believe in the transformative and unifying power of sport can act together and have a positive and tangible impact on disadvantaged communities.

Funds collected through this initiative have been allocated to support the 2021 April 6 celebrations for the beneficiaries of the “Live Together” program. Such activities provide the opportunity to present the benefits of sport to the broader refugee community living in Zaatari camp and are a platform to spread messages of acceptance and inclusion. Celebrating April 6 in Zaatari camp was even more important this year, as the refugee population was more isolated than ever.

The #ClimbersforPeace initiative displayed the unity and solidarity of the climbing community, and its contribution to make the world a better place, through sport.

#ClimbersforPeace is a demonstration of how sporting federations, athletes, and fans can concretely contribute to peace-through-sport efforts worldwide.



# PROJECTS AROUND THE WORLD

## WSIS FORUM 2021 SESSION ON GIRLS IN ICT AND SPORT, New York

On April 6 - Organized by the ITU, the lead UN Agency on ICTs  
Aya Medany, Champion for Peace, gave her insights about how sport can empower girls and women and help fighting stereotypes.



## 10<sup>TH</sup> UN ECONOMIC AND SOCIAL COUNCIL YOUTH FORUM SIDE EVENT : (RE)BUILDING POST-PANDEMIC SOCIETIES: YOUTH USING SPORT TO PREVENT AND COUNTER VIOLENT EXTREMISM, New York

On April 6 - Organized by UNOCT, UNAOC, UNICRI and the ICSS  
Aya Medany, Champion for Peace, explained how sport can help to teach essential peacebuilding values to youngsters and prevent them from violent extremism.

## FORUM FOR DIPLOMACY AND SPORTS COOPERATION FOR PEACE AND DEVELOPMENT ENTITLED "DIPLOMACY AND SPORTS COOPERATION IN A WORLD IN UPHEAVAL", Mexico

On April 6 - Organized by the Foreign Affairs Ministry and the Ibero-American University of Mexico  
Joël Bouzou, President and Founder of Peace and Sport, made a keynote speech to present his visions about peace through sport and the #WhiteCard as the movement' symbol.



## FASTTRACK STUDIO ON SPORTS, TECHNOLOGY AND INNOVATION WEBINAR, Geneva

On April 15 - Organized by Microsoft and UNESCO  
Marlène Harnois, Champion for Peace, presented the Peace and Sport x MyCoach application as an example of innovative tool designed to advance the 2030 Agenda.



## PEACE AND SPORT'S FRANCE SPORT WORKSHOPS, Toulouse

From March 22 to April 2 - Organized by Peace and Sport France in partnership with the Judicial Youth Protection Direction in Toulouse.

Sambo Champion Laure Fournier, Taekwondo Champion Marlène Harnois, both Champions for Peace, and Taekwondo Champion Cheick Cissé participated in these workshops.



## ORGANIZATION EARTH WEBINAR, Greece

On April 6 - Organized by the Organization Earth  
Melissa Sassi, International Relations Officer in Peace and Sport, shared Peace and Sport's experience in a panel entitled "Sport for Peace - Lessons Learned from the Pandemic".



## SPECIAL OLYMPICS UAE VIRTUAL WEBINAR, United Arab Emirates

On April 6 - Organized by Special Olympics UAE with the Badminton World Federation  
Zsolt Moradi, Champion for Peace, highlighted the important role of athletes as role models and shared his experience on the field.



## FORUM PLAY 4 PEACE, Bruxelles

On April 6 and April 7  
Organised by the NGO Play 4 Peace  
Benjamin Boukpeti, Champion for Peace, talked about Peace and Sport's vision in a session devoted to "Sport as a tool for education, inclusion and socialization for young people".



## EUROPEAN OLYMPIC COMMITTEES (EOC) WEBINAR, Europe

On April 6 - Organized by the EOC and addressed to the European Young Olympic Ambassadors (EYOA).  
Pernilla Wiberg, Champion for Peace, and Iris Vlachoutiscos, International Relations Director at Peace and Sport, introduced essential peace through sports concepts and field projects examples.



## 1<sup>ST</sup> AFRICAN EDUCATION THROUGH SPORT SUMMIT, ENTITLED "UNLEASHING THE POTENTIAL OF AFRICAN YOUTH THROUGH THE POWER OF SPORT", Morocco

From April 3 to April 6 - Organized by the NGO and Peacemaker TIBU Maroc  
Melissa Plaza, Champion for Peace, hosted a conference entitled "The impact of sport values on gender equality".





# TITLE: PEACE AND SPORT AWARDS "APRIL6 INITIATIVE OF THE YEAR"

Since 2016, Peace and Sport has presented the 'April6 Initiative of the Year Award' at the Peace and Sport Forum. This Award acknowledges the contributions of individuals and organizations which promote April6 - the International Day of Sport for Development and Peace - either by organizing an event to raise awareness about the power of sport for peace or by participating in the #WhiteCard campaign.



## PREVIOUS WINNERS OF THE APRIL AWARD



**2020**  
Kosovo Olympic Committee



**2019**  
Deporte para el Desarrollo, Venezuela



**2018**  
Ministry of Youth and Sports of Bahrain



**2017**  
Brussels Play 4 Peace



**2016**  
International Table Tennis Federation

## EVERY GESTURE COUNTS



**DONATE TO SUPPORT OUR ACTIONS**

[www.peace-sport.org/i-participate/i-give](http://www.peace-sport.org/i-participate/i-give)





**GET MOBILIZED  
ON APRIL 6  
2022**



**Peace and Sport**

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98000 Monaco

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